

## DirectEventConnect™

<http://community.utilityproductsexpo.com>

**Want to make DistribuTECH and Utility Products Conference & Exposition the most valuable events ... of the year?**

**Start planning with My Event Planner today!**

### HOW IT WORKS:

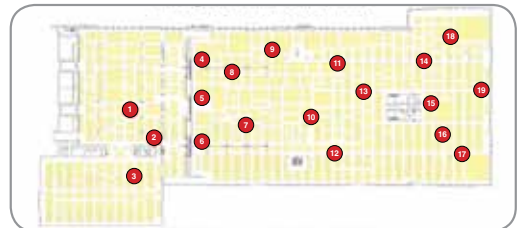
My Event Planner is a FREE exhibition organizer and scheduler that lets you view, compare and bookmark exhibiting companies, products and services that interest you while you search the DirectEventConnect exhibitor directory. You can build, refine and add to your planner right from your desktop at <http://community.utilityproductsexpo.com>. After you bookmark exhibitors and products, they are automatically saved as favorites and are highlighted on your printable floor plan for you to follow on-site.

### BENEFITS OF DIRECTEVENTCONNECT BEFORE ATTENDING THE EVENT:

- Preview who and what will be at the event
- Maximize your time at the event and set appointments to meet face-to-face with exhibitors
- Network with other registered users and exhibitors

### BENEFITS OF DIRECTEVENTCONNECT WHILE AT THE EVENT:

- Use your personalized floor plan to quickly direct you through the exhibition floor
- Search for more companies, products and services on-site at the DirectEventConnect product locator kiosks throughout the event
- Reprint your customized floor plan from the on-site product locators or anywhere Internet is provided, if you need an updated copy



### BENEFITS OF DIRECTEVENTCONNECT AFTER THE EVENT:

- Follow-up with those exhibitors and fellow attendees that you met at the event
- Connect with exhibitors and fellow attendees that you weren't able to meet with on-site



**Build your profile today! | Visit <http://community.utilityproductsexpo.com>**

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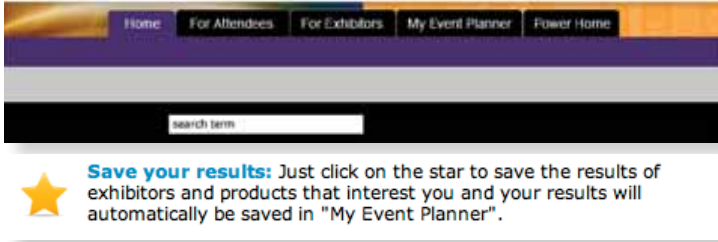
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## HOW TO GET STARTED:

1. Subscribe to DirectEventConnect and Create your "My Event Planner" profile at <http://community.utilityproductsexpo.com> (it's free)



2. Find exhibitors and products that interest you and save your results.



3. Connect with exhibitors and other attendees. Print your saved listings on the event floor plan so you can maximize your time at the show.



### CONTACTING

- 1. Use **My Event Planner** to schedule appointments with exhibitors.
- Send **Messages** regarding products and services and network with key contacts.
- Recommend and inform your colleagues about exhibitors, products and services

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