

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Title \_\_\_\_\_ Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 (Confirmations will be sent via email if a unique email address is given)

You may receive renewal reminders and information about Utility Products Exposition via e-mail. If you do not wish to receive other business-related third party e-mail from PennWell, please check here

**Official Publication of Utility Products Exposition: *Utility Products* magazine**

I want to start/renew my free digital subscription to *Utility Products* magazine.  Yes  No

Signature \_\_\_\_\_ Date \_\_\_\_\_

**1. Which type of organization do you work for?**  
 (Please check ONE only)

- 01  Electric Utility
- 02  Municipality
- 03  Telephone Company
- 04  Cable/CATV Company
- 05  Industrial/Commercial Contractor
- 06  Overhead/Underground Contractor
- 07  Telecom Contractor
- 08  CATV Contractor
- 12  Satellite TV
- 09  Dealers/Distributors
- 10  Service/Repair/Maintenance
- 98  Other \_\_\_\_\_

**2. What is your primary job function?**  
 (Please check ONE only)

- 01  General/Corporate Management
- 02  Engineering: Design, Specifying, Safety
- 03  Installation and Maintenance
- 04  Line Construction and Maintenance Supervision
- 06  Purchasing
- 05  Fleet Management
- 98  Other \_\_\_\_\_

**3. Number of Employees at all your locations?**  
 (Please check ONE only)

- 01  1 - 19
- 02  20 - 49
- 03  50 - 99
- 04  100 - 249
- 05  250 - 499
- 06  500 - 999
- 07  1,000+
- 08  Unknown

**4. The value of equipment you recommend, specify or purchase annually?**  
 (Please check ONE only)

- 01  \$0 - \$99,999
- 02  \$100,000 - \$499,999
- 03  \$500,000 - \$999,999
- 04  \$1,000,000 - \$1,999,999
- 05  OVER \$2,000,000

**5. What equipment do you recommend, specify or purchase annually?**  
 (Please check ALL that apply)

- 02  Safety Products
- 06  Tools & Supplies
- 10  Repair/Maintenance/Testing
- 14  Wire & Cable Handling Equipment
- 18  Test & Measurement Equipment
- 22  Transmission & Distribution
- 26  T&D Automation
- 30  Utility Vehicles & Accessories
- 34  Overhead Distribution Equipment
- 38  Underground Distribution Equipment
- 42  Metering Devices
- 46  Power Monitoring
- 98  Other \_\_\_\_\_
- 99  None of the Above

**How did you hear about Utility Products Conference & Exposition?**

- 01.  At last year's event
- 02.  *Utility Products* magazine
- 03.  *Utility Products* magazine's website
- 04.  *POWERGRID International* magazine
- 05.  *POWERGRID International* magazine's website
- 06.  *Electric Light & Power* magazine
- 07.  *Electric Light & Power* magazine's website
- 08.  *WaterWorld* magazine
- 09.  *WaterWorld* magazine's website
- 10.  E-mail promotion
- 11.  Direct mail promotion
- 12.  Through a colleague
- 13.  At another industry event (please specify) \_\_\_\_\_
- 14.  Invited by an exhibitor (please specify) \_\_\_\_\_
- 15.  Other (please specify) \_\_\_\_\_

**Individual Registration**..... \$25  
 (includes access to all Utility Products Exposition workshops, product demonstrations, access to the shared Utility Products/DistribuTECH exhibit hall, and access to the networking party (cash bar available).

Delegate Lunch.....\$50 ea.  Tuesday  Wednesday

Networking Party, Wednesday, Feb. 10.....INCLUDED, cash bar available

### UPGRADE TO DISTRIBUTECH FULL CONFERENCE

(includes access to all Utility Products Exposition workshops and product demonstrations, all DistribuTECH conference sessions, DistribuTECH keynote session, shared Utility Products/DistribuTECH exhibit hall, delegate lunches, networking receptions, and online access to DistribuTECH conference presentations)

- Paid by 11/12/15.....\$700
- Paid on or after 11/13/15.....\$900

### TOTAL PAYMENT DUE

Please add all selections and total here: \$

Payment must be received by published date to receive early registration discounts. Cancellations must be received in writing on or before November 12, 2015 in order to receive a refund, minus \$100 administrative charge. On or after November 13, 2015, refunds are not available. Substitutions may be made at any time by written notification to the registration office.

### FOUR EASY WAYS TO REGISTER

1. EMAIL: [REGISTRATION@PENNWELL.COM](mailto:REGISTRATION@PENNWELL.COM)
2. ONLINE: [WWW.UTILITYPRODUCTSEXPO.COM](http://WWW.UTILITYPRODUCTSEXPO.COM)
3. MAIL:  
 UPE 2016/P.O. BOX 973059  
 DALLAS, TX 75397-3059
4. FAX:  
 +1-918-831-9161 (DIRECT)  
 +1-888-299-8057 (TOLL FREE)

### METHOD OF PAYMENT

**Payment must be received prior to conference**

- Check Enclosed  
 (U.S. funds only. Checks payable to PennWell/UPE )
- Wire Transfer  
 (wiring info provided upon confirmation)

**Credit Card:**

- Amex
- Visa
- MasterCard
- Discover
- Diners Club

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_