



February 1-3, 2011
San Diego Convention Center • San Diego, CA
Preliminary Event Schedule

Sunday, January 30, 2011

7:00 a.m. - 5:00 p.m.	Registration
7:00 a.m. - 7:00 p.m.	Island Set-Up (By appointment only)
8:00 a.m. - 5:00 p.m.	Utility University Courses
12:00 p.m. - 1:00 p.m.	Utility University Lunch

Monday, January 31, 2011

7:00 a.m. - 5:00 p.m.	Registration
7:30 a.m. - 5:00 p.m.	Conference Desk
8:00 a.m. - 5:00 p.m.	Housing Desk
8:00 a.m. - 5:00 p.m.	Speaker Ready Room
8:00 a.m. - 5:00 p.m.	Press Room
8:00 a.m. - 5:00 p.m.	Utili-Skills Academy – Pre-Conference Workshops
8:00 a.m. - 5:00 p.m.	Utility University Courses
7:00 a.m. - 6:00 p.m.	General Exhibitor Set-Up (All Booths)
12:00 p.m. - 1:00 p.m.	Utili-Skills Academy Lunch
12:00 p.m. - 1:00 p.m.	Utility University Lunch
4:00 p.m. - 5:00 p.m.	Exhibitor ONLY Reception hosted by <i>POWERGRID International, Electric Light & Power</i> and <i>Utility Products</i> . Located at PennWell Booth #1343.

Tuesday, February 1, 2011

7:30 a.m. - 6:00 p.m.	Registration
8:00 a.m. - 5:00 p.m.	Conference Desk
8:00 a.m. - 5:00 p.m.	Speaker Ready Room
8:00 a.m. - 6:00 p.m.	Housing Desk
8:00 a.m. - 6:30 p.m.	Coat/Luggage Check
8:30 a.m. - 10:30 a.m.	Keynote Address – Open to all attendees and exhibitors
8:30 a.m. - 4:30 p.m.	Press Room
10:00 a.m. - 11:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
11:00 a.m. - 6:00 p.m.	Exhibit Floor
11:30 a.m. - 1:00 p.m.	Delegate Lunch on Exhibit Floor <i>Tickets available for purchase at registration</i>
1:00 p.m. - 4:30 p.m.	Conference Sessions
5:00 p.m. - 6:00 p.m.	Opening Reception on Exhibit Floor

Wednesday, February 2, 2011

7:00 a.m. - 7:00 p.m.	Registration
7:30 a.m. - 9:00 a.m.	Breakfast Roundtable <i>Tickets available for purchase at registration</i>
8:00 a.m. - 4:30 p.m.	Speaker Ready Room
8:00 a.m. - 4:30 p.m.	Press Room
8:30 a.m. - 5:00 p.m.	Housing Desk
8:00 a.m. - 4:30 p.m.	Conference Desk
9:00 a.m. - 7:30 p.m.	Coat/Luggage Check
9:00 a.m. - 10:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
9:30 a.m. - 11:00 a.m.	Conference Sessions
10:00 a.m. - 5:00 p.m.	Exhibit Floor
11:30 a.m. - 1:00 p.m.	Delegate Lunch on Exhibit Floor <i>Tickets available for purchase at registration</i>
2:30 p.m. - 4:00 p.m.	Conference Sessions
4:00 p.m. - 5:00 p.m.	It's 5 O'clock Somewhere! - Exhibit Floor (<i>At Sponsored Booths Only</i>)
5:00 p.m. - 7:00 p.m.	Networking Reception – Sails Pavilion, San Diego Convention Center, Level 2 (Included with all delegate and exhibitor registrations. Visitors, guests and spouses will be charged \$35 and will need to be registered for the networking reception which includes two drink tickets, food and entertainment.)

Thursday, February 3, 2011

7:00 a.m. - 2:00 p.m.	Registration
7:30 a.m. - 11:30 a.m.	Conference Desk – Level 1
7:30 a.m. - 11:30 a.m.	Speaker Ready Room
8:00 a.m. - 9:30 a.m.	Conference Sessions
8:30 a.m. - 2:30 p.m.	Coat/Luggage Check
8:30 a.m. - 2:00 p.m.	Housing Desk
9:00 a.m. - 12:00 p.m.	Press Room
10:00 a.m. - 11:30 a.m.	Conference Sessions
9:00 a.m. - 10:00 a.m.	Exhibit Floor Open for EXHIBITORS ONLY
10:00 a.m. - 2:00 p.m.	Exhibit Floor
1:00 p.m.	Arctic Cat Giveaway at the PennWell Booth in the UP Pavilion
1:30 p.m.	Dodge Challenger Car Giveaway at PennWell Booth
2:00 p.m. – 10:00 p.m.	Exhibit Booth Dismantle and Move Out

Friday, February 4, 2011

8:00 a.m. – 12:00 p.m.	Exhibit Booth Dismantle and Move Out
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