

# Utility Products Conference & Exposition 2010 Attendee Survey Results



*Center of Attention*

**UTILITY  
PRODUCTS**  
conference & exposition

**February 1 - 3, 2011** | San Diego, Calif.  
San Diego Convention Center  
[www.utilityproductsexpo.com](http://www.utilityproductsexpo.com)

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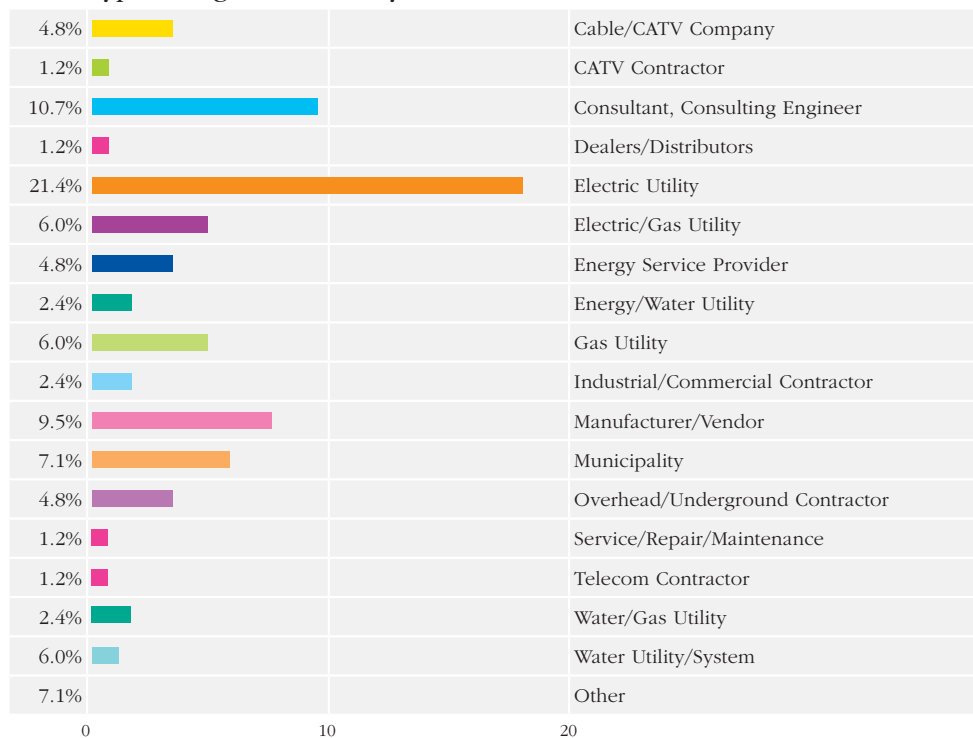
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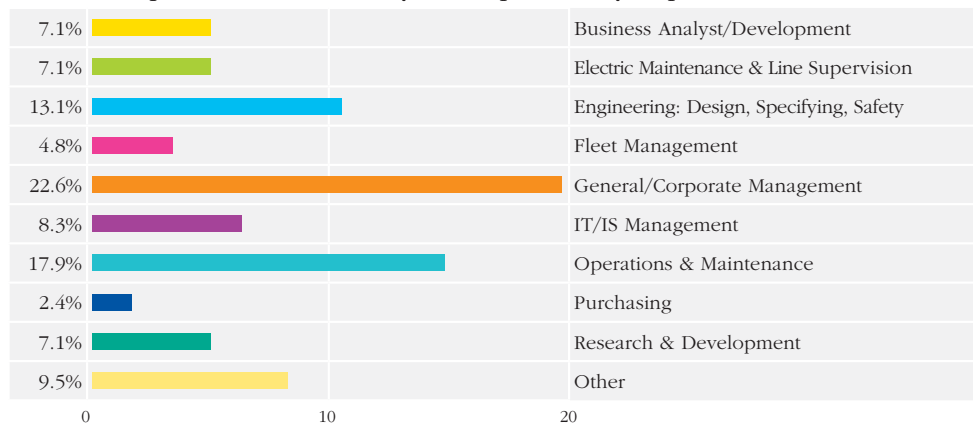
# Attendee Survey Results

## from Utility Products Conference & Exposition 2010

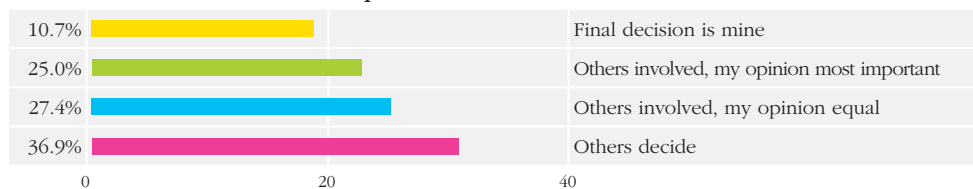
### Which type of organization do you work for?



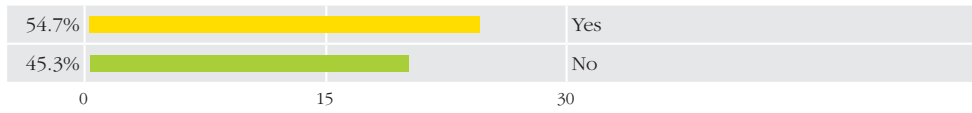
### Which discipline best describes your responsibility/expertise?



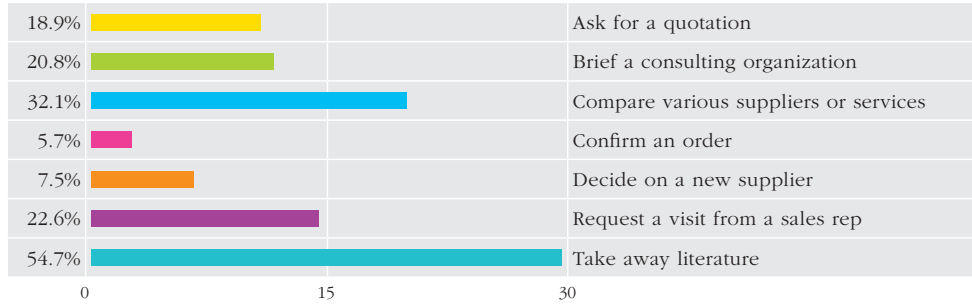
### When it comes to specifying products and services, how much influence do you have on the final decision to purchase?



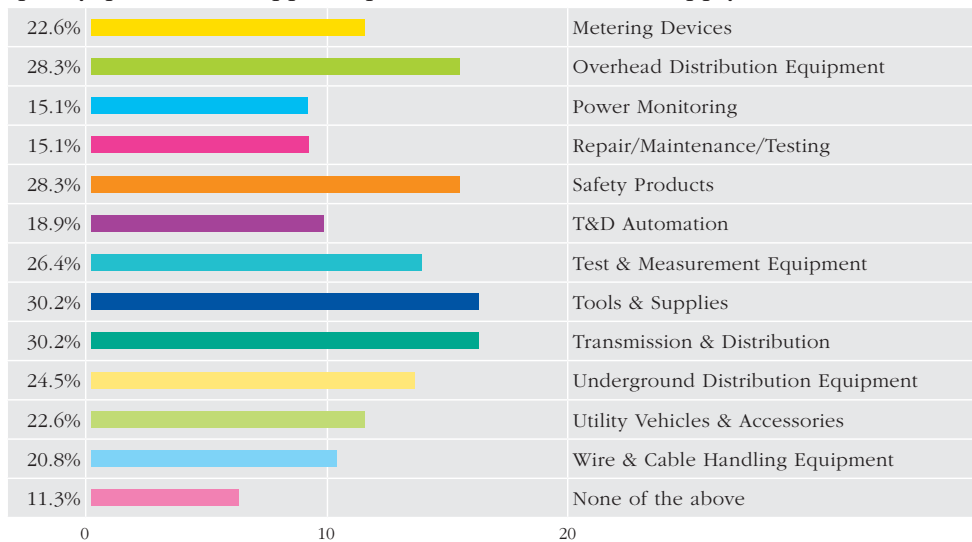
Have you arranged to do business with one, or more, suppliers while at this exhibition?



Which of the following actions have you taken or expect to take as a result of your visit to the exhibition? Select all that apply.\*



Please indicate which of these products/services you help recommend, specify, purchase or approve purchase. Select all that apply.\*

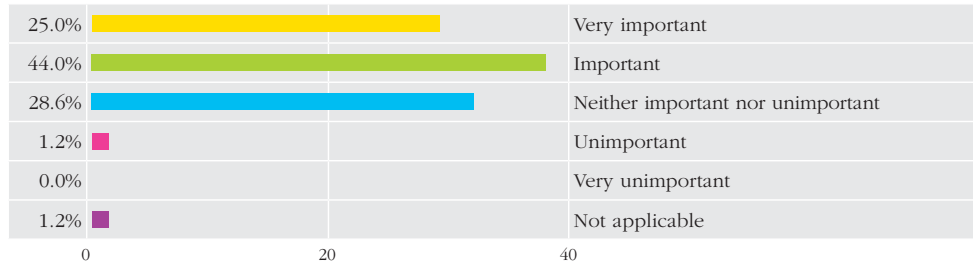


\* May exceed 100% if more than one answer was selected.

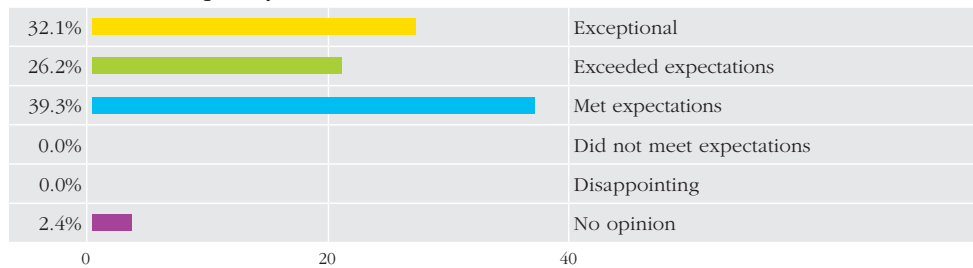
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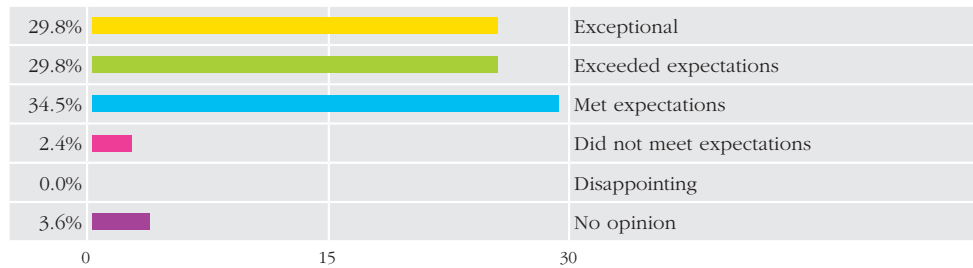
How important is your visit to the exhibition in relation to your job?



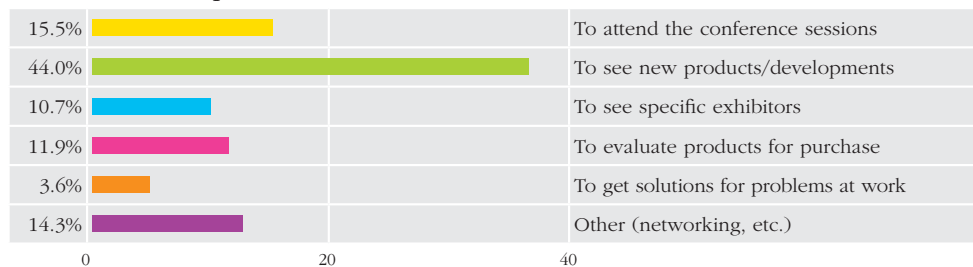
Please rate the quality of exhibitors:



Please rate the quantity of exhibitors:



Please indicate your primary reason for attending Utility Products Conference & Exposition?



For 2011 exhibit and sponsorship information, please contact:  
 Sandy Norris | Phone: 918-831-9115 | E-mail: sandyn@pennwell.com

Survey results from an on-site survey conducted at Utility Products Conference & Exposition 2010 in Tampa, Fla. by an independent research firm, Turnkey Surveys.