

EXHIBIT

UTILITY PRODUCTS CONFERENCE & EXPOSITION
March 23-25, 2010 | Tampa Convention Center | Tampa, FL

WHO ATTENDS UTILITY PRODUCTS CONFERENCE & EXPOSITION

UTILITIES

- Electric Utilities •
- Municipalities •
- Telephone Companies •
- Cable/CATV Companies •
- Rural Electric Cooperatives •
- Public Power Companies •

JOB FUNCTIONS

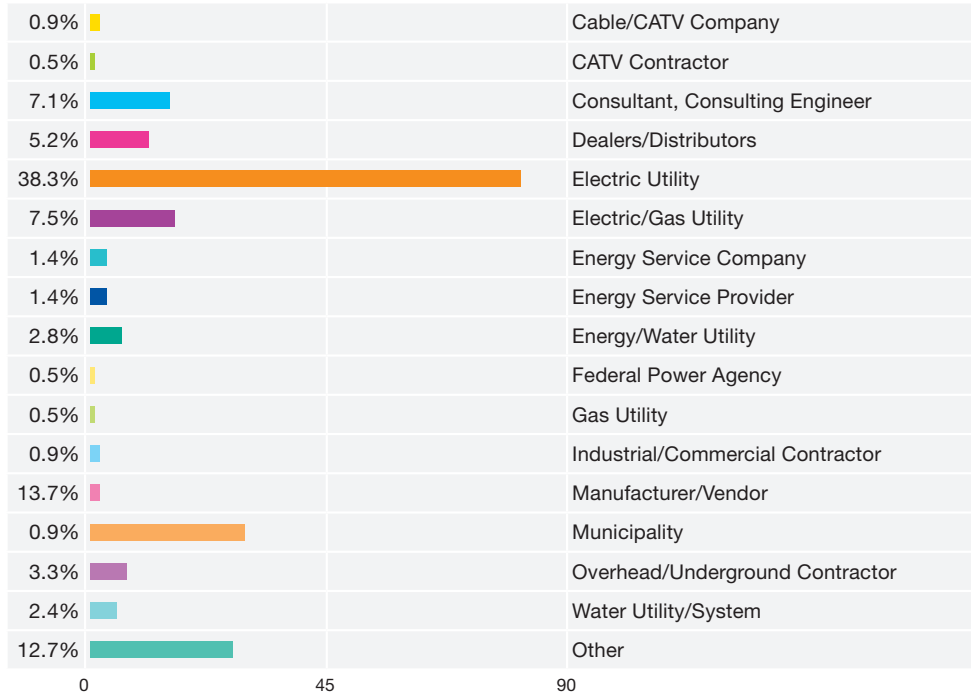
- Fleet Management •
- Utility Contractors •
- Overhead/Underground Contractors •
- Telecom Contractors •
- CATV Contractors •
- Dealers/Distributors •
- Service/Repair/Maintenance •
- General Corporate Management •
- Engineers: Design and Safety •
- Electric Maintenance & Line Supervisors •
- Purchasing •

www.utilityproductsexpo.com

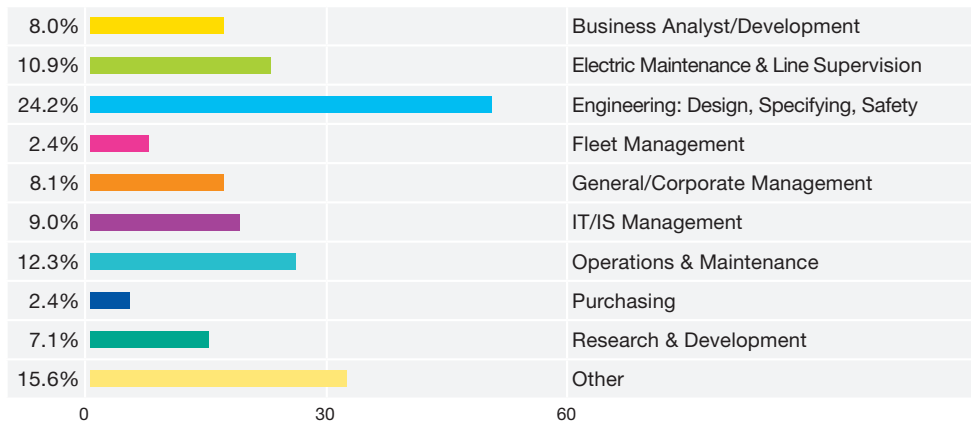
2009 SURVEY RESULTS

The following are results from a research study conducted by Turnkey Surveys, an independent research company. These results provide highlights of Utility Products Conference & Exposition 2009 held in San Diego, CA.

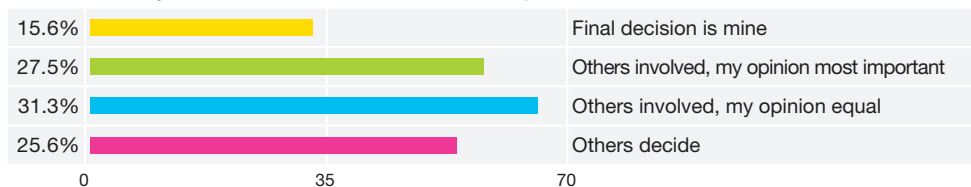
Which type of organization do you work for?



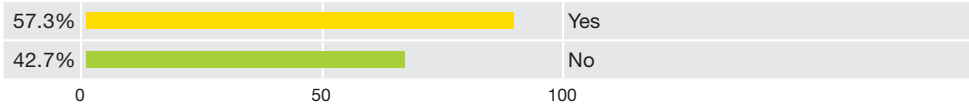
Which discipline best describes your responsibility/expertise?



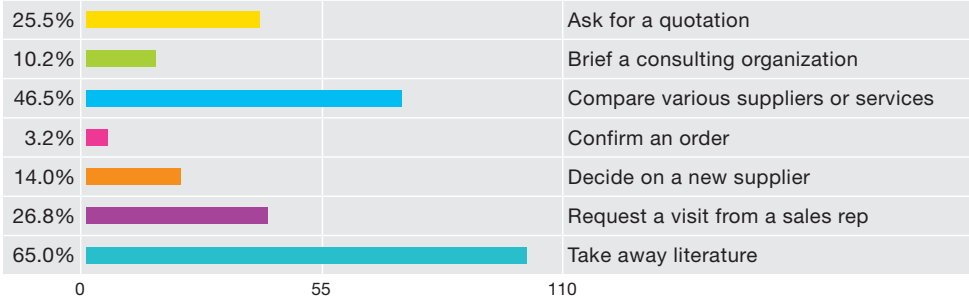
When it comes to specifying products and services, how much influence do you have on the final decision to purchase?



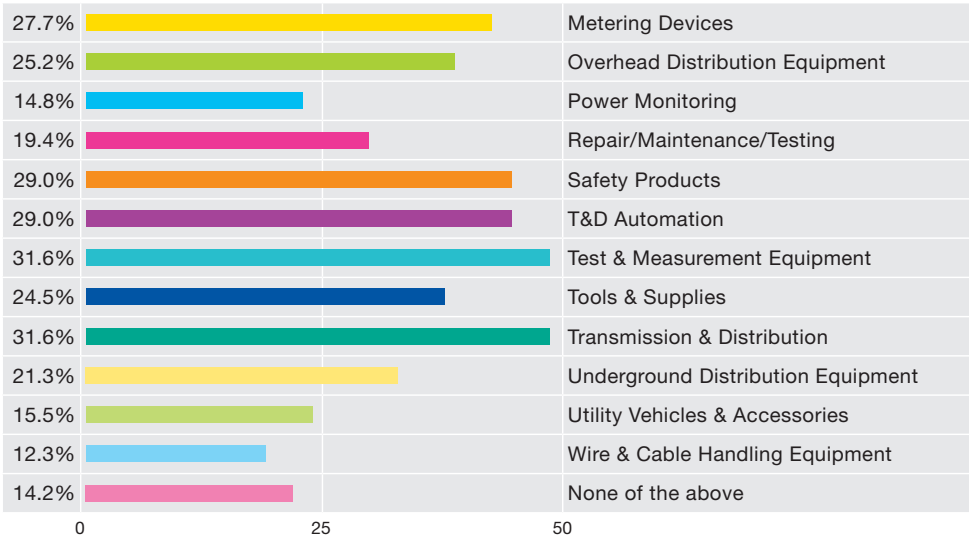
Have you arranged to do business with one, or more, suppliers while at this exhibition?



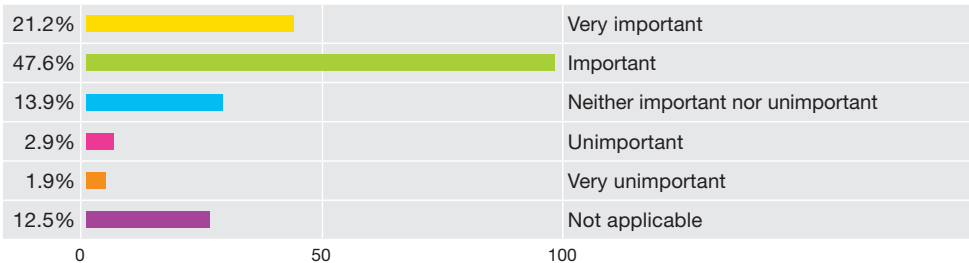
Which of the following actions have you taken or expect to take as a result of your visit to the exhibition? Please select all that apply.



Please indicate which of these products/services you help recommend, specify, purchase or approve purchase. Please select all that apply.

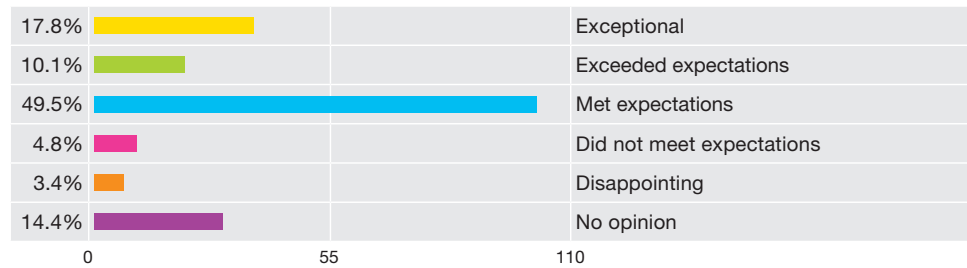


How important is your visit to the exhibition in relation to your job?

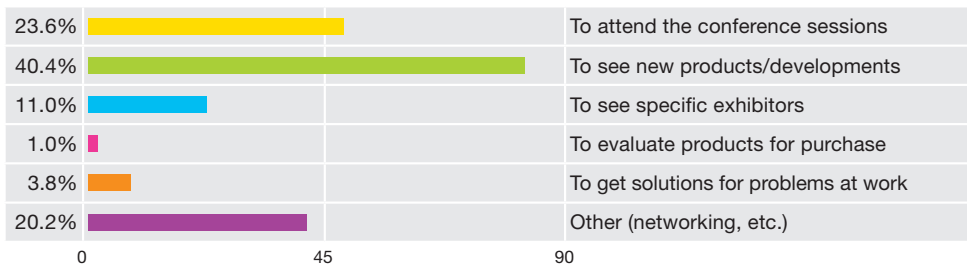


2009 SURVEY RESULTS

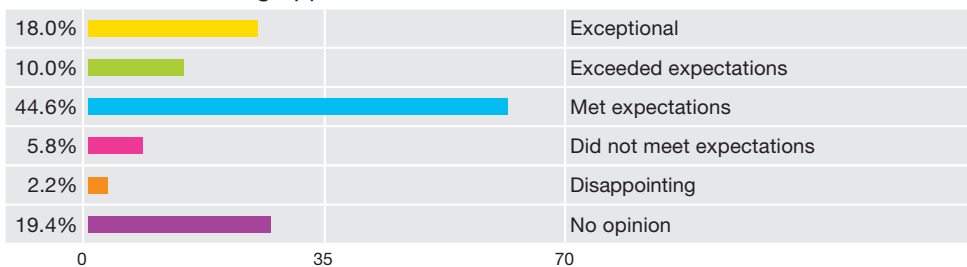
Please rate the quality and variety of exhibitors:



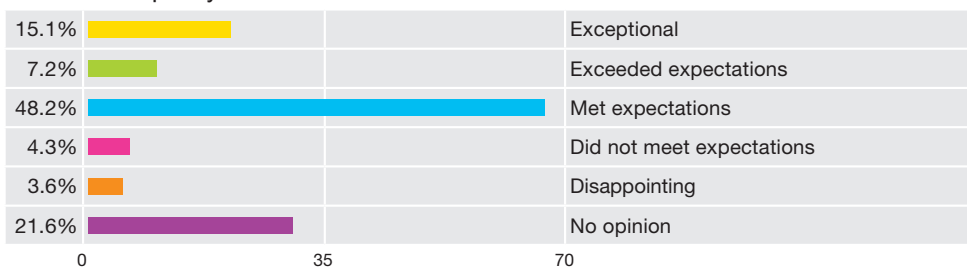
Please indicate your primary reason for attending UPCE?



Please compare UPCE to other utility events you have attended in terms of networking opportunities?



Please compare UPCE to other utility events you have attended in terms of quality of exhibits?



SPONSORSHIPS AVAILABLE:

Cyber Café Sponsor (ONE SOLD! ONE AVAILABLE) | Badge Holder Sponsor | Aisle Sign Sponsor | Page Peel Sponsor
Lanyard Sponsor (SOLD!) | Delegate Lunch Sponsor (THREE AVAILABLE FOR EACH DAY) | Attendee Bag Sponsor

For Exhibit and Sponsorship Information:

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