

First Name _____ Last Name _____
 Title _____ Organization _____
 Address _____
 City _____ State _____ Zip _____
 Country _____ Postal Code _____
 Phone _____ Fax _____
 E-mail _____
(Confirmations will be sent via e-mail if a unique e-mail address is given)

Do you want to receive (continue receiving) FREE issues of *Utility Products* magazine? YES NO

Your Signature _____ Date _____

You may receive renewal reminders and information about Utility Products Conference & Exposition via e-mail. If you do not wish to receive other business-related third party e-mail from PennWell, please check here

1. How would you like to receive *Utility Products* magazine?
 (Please check ONE only)

- 01 Printed 02 Electronic/Digital

2. Which type of organization do you work for?
 (Please check ONE only)

- 01 Electric Utility
 02 Municipality
 03 Telephone Company
 04 Cable/CATV Company
 05 Industrial/Commercial Contractor
 06 Overhead/Underground Contractor
 07 Telecom Contractor
 08 CATV Contractor
 09 Dealers/Distributors
 10 Service/Repair/Maintenance
 98 Other _____

3. What is your primary job function?
 (Please check ONE only)

- 01 General/Corporate Management
 02 Engineering: Design, Specifying, Safety
 03 Electric Maintenance and Line Supervision
 06 Purchasing
 05 Fleet Management
 98 Other _____

4. Number of Employees at all your locations?
 (Please check ONE only)

- 01 1 - 19
 02 20 - 49
 03 50 - 99
 04 100 - 249
 05 250 - 499
 06 500 - 999
 07 1,000+
 08 Unknown

5. What equipment do you recommend, specify or purchase annually?
 (Please check ONE only)

- 02 Safety Products
 06 Tools & Supplies
 10 Repair/Maintenance/Testing
 14 Wire & Cable Handling Equipment
 18 Test & Measurement Equipment
 22 Transmission & Distribution
 26 T&D Automation
 30 Utility Vehicles & Accessories
 34 Overhead Distribution Equipment
 38 Underground Distribution Equipment
 42 Metering Devices
 46 Power Monitoring
 98 Other _____

For verification purposes only, date of birth (1-31): _____

How did you hear about Utility Products Conference & Exposition?

- | | |
|---|---|
| 01. <input type="checkbox"/> At last year's event | 09. <input type="checkbox"/> <i>WaterWorld</i> magazine's website |
| 02. <input type="checkbox"/> <i>Utility Products</i> magazine | 10. <input type="checkbox"/> E-mail promotion |
| 03. <input type="checkbox"/> <i>Utility Products</i> magazine's web site | 11. <input type="checkbox"/> Direct mail promotion |
| 04. <input type="checkbox"/> <i>POWERGRID International</i> magazine | 12. <input type="checkbox"/> Through a colleague |
| 05. <input type="checkbox"/> <i>POWERGRID International</i> magazine's website | 13. <input type="checkbox"/> At another industry event (please specify) _____ |
| 06. <input type="checkbox"/> <i>Electric Light & Power</i> magazine | 14. <input type="checkbox"/> Invited by an exhibitor (please specify) _____ |
| 07. <input type="checkbox"/> <i>Electric Light & Power</i> magazine's website | 15. <input type="checkbox"/> Other (please specify) _____ |
| 08. <input type="checkbox"/> <i>WaterWorld</i> magazine | |

Individual Full Conference

(includes lunches, conference sessions, exhibit floor and networking reception)

- Paid By 11/19/10..... \$175
- Paid After 11/19/10..... \$225
- Exhibitor Delegate..... \$175

- Exhibition Only..... \$85
- Delegate Lunch..... \$35
 - Tuesday Wednesday
- Networking Reception..... FREE
(For registered conference delegates and exhibitors. Includes 2 drink tickets and food.)
- Networking Reception: Visitor, Guest or Spouse..... \$40
(Includes 2 drink tickets and food.)

DistribuTECH Upgrades (select one)

Full Conference Upgrade

- Paid By 11/19/10..... \$520
- Paid After 11/19/10..... \$670
- Exhibitor Delegate Full Conference Upgrade..... \$420

TOTAL PAYMENT DUE	METHOD OF PAYMENT
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Please add all selections and total here: \$

Payment must be received by published date to receive early registration discounts. Cancellations must be received in writing before November 19, 2010 in order to receive a refund, minus \$100 administrative charge. After November 19, 2010, refunds are not available. Substitutions may be made at any time by written notification to the registration office.

THREE EASY WAYS TO REGISTER

- 1. ONLINE:**
WWW.UTILITYPRODUCTS.COM
- 2. MAIL:**
UPCE 2011/P.O. BOX 973059
DALLAS, TX 75397-3059
- 3. FAX:**
+1-918-831-9161 (DIRECT)
+1-888-299-8057 (TOLL FREE)

Payment must be received prior to conference

- Check Enclosed (U.S. funds only. Checks payable to PennWell/UPCE 2011)
- Wire Transfer (call for information)

Credit Card:

- Amex Visa MasterCard
- Discover Diners Club

Card Number _____

Exp. Date _____

Name on Card _____

Signature _____